

Organic Search Engine Optimization Worksheet

This worksheet is designed to obtain information from clients of T&S Web Design so that we can provide the services and products that are part of our organic search engine optimization package.

Organization Name _____

Date _____

1. Target Market

Please briefly describe the target market for your website.

2. Geographic Location

List geographic phrases you would like associated with your site. You need a minimum of one and a maximum of three. These are key phrases your target audience might use to find an organization like yours in your area.

3. Site / Business Description

Please briefly describe your website or business. Some search engines will display this summary in their search results.

6. Additional Information

On behalf of my organization I approve this plan which I have developed with T&S Web Design to optimize my website for search engines. If an agreement is signed in addition to this worksheet, T&S Web Design is authorized to use this worksheet as the basis of that project.

Client Signature _____

Printed Name _____

Date _____